Items to Have Available and Things to Know

- Activity Title
- Activity Chair and Degree
- Contact Person Name, Email and Phone Number
- Names and Emails of Other Planning Committee Members (these will be uploaded later as well)
- Description of Target Audience
- Specialty Boards Targeted (if any)
- Start and End Dates
- Frequency (if series)
- Location
- Names of Commercial Supporters (if any)
- Educational Gaps
  - Current state of knowledge, skills, competence, patient outcomes (data needed to support patient outcomes)
  - Desired state of same
- How Gaps Were Identified and Supporting Documentation (will be uploaded)
- Who Identified Gaps
- Learning Outcomes (“At the end of this activity, participants will be able to...”) – will feed from Gaps
- Board Competencies Addressed, and which Boards
- Type and Example of Evaluation Method(s)
- Marketing Examples